



Guidelines for Partners of The Cottage

Many local organizations generously support The Cottage by hosting fundraisers such as special events or percentage nights. We are deeply grateful for this community support.

Because of the sensitive nature of our mission, we ask to review and approve all messaging and partnerships associated with our name. Early collaboration also allows us to help promote these efforts to our broader audience.

The guidelines below outline our partnership process, including promotional support, approval for use of our name and logo, and options for requesting a Cottage staff member to participate as a speaker at your event.

Steps for Hosting a Fundraiser

1. **Send an email to Linnea Ionno, Executive Director**, at linnea@northgeorgiacottage.org with the subject line "Partnering with The Cottage - Org. and Fundraiser Name."

Please send at least 30 days prior to the fundraiser date.

We cannot guarantee approval of name and logo use if requests are sent less than 30 days out from fundraiser dates. We will not share event information without requests.

Please include the following details in the email:

- Your name
- Your email address
- Your phone number
- Name of the hosting organization
- Link to the org. website
- List or links of social media handles
- Name and date of the event
- Any marketing materials available
- How did you learn about The Cottage?
- 1-2 sentences why you are interested in hosting this fundraiser
- If requesting a speaker from The Cottage at your event, please share details

Your request will be reviewed, and we will be in touch with you ASAP.

2. Once our name and logo use is approved, we will send you an agreement to sign. The agreement includes a request for follow-up after your fundraiser takes place.
3. Once signed, we will send our .png logo, and also ask that we have the ability to proof content before it is shared publicly.
4. We will share fundraiser opportunities through our Instagram, Twitter and Facebook accounts, as well as with our Board of Directors and staff. We must receive final materials one week prior to the fundraiser date in order to share.

Request The Cottage to table at your event

We'd love to be a part of your community or educational event! At The Cottage, we're passionate about collaborating with local partners, and we're always excited about tabling opportunities. Let's work together to make an impact! Reach out to our Community Engagement Coordinator, Destiny Loyd, at destiny@northgeorgiacottage.org to connect and explore ways to partner.